

# Vasanth R. Sridharan

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## Experience:

7/07-9/07

**Business Reporting Intern**, *The Dallas Morning News*, Dallas, TX

508 Young St. Dallas, TX 75202, Supervisor: Janie Paleschic

- Assisted with energy coverage, including oil and gas.
- Contributed to many breaking news events.
- Developed and reported centerpieces for the business section.

3/05-5/07

**Various positions**, *The Daily Illini*, University of Illinois student newspaper, Champaign, IL

512 E. Green St. Champaign, IL 61820, (217) 337-8350

- **Managing Editor – Visuals:** Coordinated content from photo, design and graphics desks.
- **Campus Editor:** Helped shape coverage for a campus of 40,000 in a multimedia newsroom.
- **Reporter:** Wrote 1-3 stories a week as community education beat writer.
- **Web poster:** Managed content for DailyIllini.com.
- Also served as **writing coach** and **design editor**.

6/06-8/06

**Dow Jones Business Reporting Intern**, *The Indianapolis Star*, Indianapolis, IN

307 N. Pennsylvania St. Indianapolis, IN 46206, Supervisor: Steve Berta

- Worked as a full-time business reporter for a major metropolitan newspaper.
- Reported and wrote a wide variety of soft and hard news.

6/05-8/05

**Production and Marketing Intern**, Independent Online Distribution Alliance, San Francisco, CA

539 Bryant St. Suite 303, San Francisco, CA 94107, (415) 777-4632, Supervisor: Adam Rabinovitz

- Analyzed sales data to determine whether promotional campaigns were effective.
- Evaluated blogs for the company's music distribution strategy.

6/02-6/03

**Editor-in-Chief**, *The Epic*, Lynbrook High School student newspaper, San Jose, CA

- Led the paper to the Best-in-Show award at the JEA/NSPA National Convention in 2003.

## Education:

2003-2007

**University of Illinois at Urbana-Champaign**, Urbana, IL

B.S. News-Editorial Journalism, May 2007, GPA 3.27/4.

- Lulu Kelly Nardine Award for excellence in writing, Spring 2007
- Dudley McAllister Memorial Award for public affairs journalism, Spring 2006
- Dean's List, Spring 2005.
- Commended National Merit Scholar, 2003 (from PSAT score).

## Activities:

8/03-9/07

Men's Illini Water Polo Team, Champaign, IL

## Skills:

- Adobe InCopy, InDesign, Photoshop, Acrobat, Illustrator, Dreamweaver and Final Cut Pro.
- Can understand Tamil.

## References:

Janie Paleschic – Deputy Business Editor, *The Dallas Morning News*

(214) 977-8938, Jpaleschic@dallasnews.com

Jeffrey Unger – Lecturer, University of Illinois at Urbana-Champaign Journalism Department

(217) 333-6248, junger@uiuc.edu

John Russell – Reporter (former assistant business editor), *The Indianapolis Star*

(317) 444-6283, John.russell@indystar.com